



St. Joseph the Worker Elementary School

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Dear School Supporter:

St. Joseph the Worker School is planning our **25th Annual Guardians Gala** evening to be held Saturday, November 20th, 2021. In our ongoing efforts to help stop the spread of COVID-19 we will once again be hosting a virtual event. Our first ever virtual gala was an amazing success last year and we know it will be even better this year as we are adding in a Live Auction component.

The gala is the most important fundraising event for our school. Fundraising proceeds are used to enhance our children's education through the purchase of many needed items for the school, such as technology and literacy resources, athletic equipment, and ongoing support for school programs that reach all students with various levels of talent and ability. This year our fundraising efforts are being targeted to purchasing and installing an inclusive and accessible play structure for all of our students.

The most important part of this fundraising gala is the **Live and Silent Auction** portion which makes up the majority of the evening's timeline. In light of the current financial difficulties many people and businesses are facing, we are asking if possible to consider helping us achieve our goal and support our community by donating goods and/or services to be auctioned at our event. Any gift will be greatly appreciated and will make a difference.

We also have various sponsorship opportunities if you wish to participate on a larger scale and prominently display and advertise your business to our school's families. We would gratefully accept cash donations in any amount and can work on a sponsorship opportunity that is right for both of our organizations – an income tax receipt can also be provided.

Our community attracts hundreds of attendees to this event. Even more exciting is that after our success with the virtual gala last year, we now know we are reaching even more people, making the advertising range exponentially better. In providing a donation, your company name will be prominently featured on our promotional materials, gala website, in-event signage, and our gala program distributed to all attendees. Many businesses have commented on the positive exposure they have received from our event in the past.

Should you require further information, please contact me at your earliest convenience. We will gladly arrange for pickup of items. On behalf of the school and all the children, we thank you in advance for your kind attention on this matter and for your assistance.

Sincerely,

Auction Team--Acquisitions

Tel:

Email: